

# Media & Photography Policy

At Immortal Kids (part of Immortal Martial Arts), we are proud to document and share the progress and achievements of our students. This policy explains how we handle photography and video, and how you can control its use.

## 1. Photography & Filming at the Academy

- From time to time, staff members may take photos or videos during classes, competitions, or academy events. These may be posted on our official social media platforms (e.g., Facebook, Instagram) or used in promotional materials such as flyers, posters, or our website.
- We respect your privacy. Student faces and identifying features may appear only with consent. If you or your child prefer not to be included, please speak to a staff member.

## 2. Use of Images in Promotional Materials

- By enrolling your child in Immortal Kids, you grant us a non-exclusive, royalty-free licence to use photographs or videos of your child in promotional materials and on social media.
- If you prefer your child not to appear in academy media, simply tell a staff member and/or submit your request in writing. We will do our best to honour this request as soon as reasonably possible and prevent future inclusion.
- If you request the removal of previously published images, we will promptly remove them from our channels. Please allow up to **[e.g., 10 business days]** for complete removal.

## 3. Consent & Withdrawal

- Consent for your child to be photographed or recorded is considered ongoing unless explicitly withdrawn.
- To withdraw consent, contact any staff member or send an email to [info@immortalleeds.com](mailto:info@immortalleeds.com). We will confirm receipt and implement your request quickly.
- If you'd like copies of photographs or videos of your child (e.g., for personal keepsakes), please ask and we'll be happy to share them privately via email or another secure method.

#### **4. Use of Media by Adults**

- Adults participating in classes may also appear in academy media. If you do not wish to appear, please notify staff.
- If you participate in team photos or group media shoots, this is strictly voluntary. We will respect your preference if you choose not to participate.

#### **5. Secure Handling of Media**

- All images and recordings are stored securely on encrypted academy systems accessible only by designated, DBS-cleared staff.
- We do not share images with external parties unless required for legal, safety, or promotional purposes clearly involving Immortal Kids.

#### **6. Policy Updates**

- This policy may be updated from time to time. We will notify you of significant changes via email or our official website.
- **Last updated: September 2025**